



FOR IMMEDIATE RELEASE

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New From Model Graphics- *The Most Advanced Shrink Sleeve Seamer in the World*

As a premier flexographic label printer for over 30 years, Model Graphics has leveraged our investments in the shrink sleeve market with the installation of the AccraSeam™ Stanford Shrink Seamer and DM12 Shrink Sleeve Inspector. This new addition offers a cost-effective, high quality and environmentally friendly label solution for brand marketers.



The Stanford AccraSeam™ shrink seamer is the fastest on the market, accurately seaming material while holding industry lay-flat tolerances at 600 MPM (2,000 FPM). Equipped with fully-automated lay-flat adjustment, servo-based tool positioning, and lay-flat monitoring with full reporting, the AccraSeam™ sets a new standard in shrink sleeve converting.

Shrink sleeve labels are one of the hottest and fastest growing marketing trends in packaging today. Despite being 5% of the current label market, according to *Market and Market*, the world's #2 research firm, the global stretch and shrink sleeve labels market is projected to reach USD \$13.20 Billion by 2020 at a CAGR of 5.5% from 2015 to 2020.

"As creative marketers and brand strategists for packaging innovation, we're excited to add shrink sleeve solutions to our in-house capabilities. As market trends continue to engage shrink for brands, we're seeing tremendous growth opportunities from our global clients and new business prospects" said Jack Kaser, Vice President Sales.

Shrink Sleeve Advantages:

- 360 degree design surface for maximum visual impact & brand identity
- No container limitations, fits on all shapes & sizes, flat or round
- Resistant to moisture & abrasion, can be used as tamper resistant
- Unique graphics & colorful designs for shelf appeal to increase sales volume
- Label applied by heat, not adhesives, can be easily removed & container becomes recyclable, eco-friendly

For more information, contact Jack Kaser at (513) 541-2355 or email him at jkaser@mgmi.com.

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